



DIGITAL & SOCIAL MEDIA PACKAGE

Social Media Marketing Plan

Business Overview & Research
Social Media Marketing Strategy
Implementation Plan

**Plan, design & execute digital campaigns
(All designs & creative provided to the client)**

**Set up & manage up to
3 Google ad campaigns
(as per agreed budget paid by client)**

Provide A&B testing, optimisation & review

**Review existing Social Media platforms
Provide suggestions & advice
Includes 2 posts per week on 2 platforms**

**Monthly strategy meeting
with dedicated personal account manager**

\$200 advertising credit for chosen platform

***min 3 month**

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